

CONSIDER

AUTOMOTIVE



SITE LIGHTING



INTERIOR LIGHTING



DECORATIVE/LANDSCAPE

LIGHTING SOLUTIONS

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WLS LIGHTING SYSTEMS

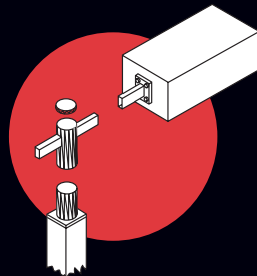
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Consider the Impact!

NATIONAL INSTALLATION PROGRAM

WLS offers a total lighting system from design to completion. Our technicians are qualified to install your new or upgraded system to meet all standards at an economical price. We guarantee you will be satisfied with a WLS system.

Existing System Surveys

WLS offers, at no cost, a complete evaluation of your existing site lighting system. Our surveys accurately determine your system's capabilities and upgrade options along with turnkey pricing.



Existing Pole Adapters

Our Quick-Fit Arm Bracket provides a quick, easy, and economical installation solution for upgrading existing poles with the latest technology in WLS fixtures.

PULSE START TECHNOLOGY

New technology allows pulse start metal halide (PSMH) lamps to use a high voltage ignitor located in the ballast instead of the starting electrode contained in standard metal halide (MH) lamps. This new technology provides the following benefits:

- 25% Longer lamp life
- 9% Higher efficacies
- 14% Improvement in lumen maintenance
- 60% Quicker start times
- 80% Quicker restrike times
- Improved lamp to lamp color consistency





748 SERIES



VRD SERIES



HA SERIES



RVS SERIES



HF SERIES

PERFORMANCE SITE LIGHTING

Auto dealerships require concentrated light levels for product presentation and display. WLS auto fixture technology maximizes light output, direction, and distribution for optimum performance as well as cost-effectiveness. For example, eliminating non-essential poles in the design of your lighting system can save you thousands of dollars in your overall construction budget. Performance, efficiency, quality of craftsmanship, and innovative design and technology set WLS apart in the lighting industry. From design and installation to simply maintaining your lighting system, we have the lighting professionals to assist your team.





HIGHBAY/LOWBAY



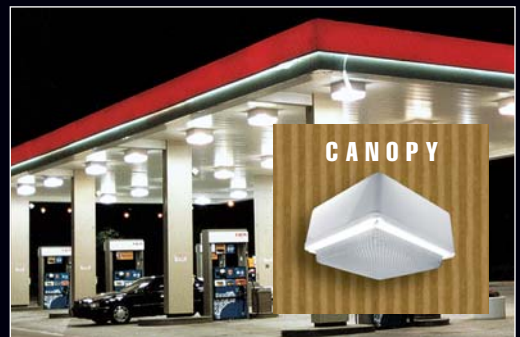
EMERGENCY EXIT



FLUORESCENTS

QUALITY INTERIOR LIGHTING

WLS specializes in effective lighting solutions for your service bay and showroom areas. Whether you need to cast light under a car hood or increase workbench visibility, our high quality service bay lighting solutions can enhance the service performance of your technicians which can translate into greater customer satisfaction. Likewise, our showroom lighting is designed to enhance not just the beauty of the automobiles in your showroom but to also promote a positive store image and create a pleasant atmosphere for your customers while they shop. Our lighting solutions actually invite your customers to focus on the merchandise with a positive frame of mind. This impression can have an impact on your customers motivation to make a purchase.





WALL SCONCES



FLOODS



LANDSCAPE



DECORATIVES

INNOVATIVE DECORATIVE/LANDSCAPE LIGHTING

WLS offers a complete line of decorative fixtures, poles, and landscape lighting. Decorative fixtures are available in 70 watt to 1,000 watt on select models. Our unique manufacturing capabilities allow WLS to customize any fixture to meet your specific criteria. Lighting that fits with your architectural style and ambiance is critical to creating a mood that not only draws customers into your dealership but enhances your chances of making a sale—all the while ensuring the nighttime safety of your employees and patrons.





THE WLS ADVANTAGE

Your dealership environment can be dramatically affected by comprehensive, quality, and energy-efficient lighting. **Effective lighting is an integral component in atmosphere creation**, workplace optimization, and display enhancement. The proper lighting promotes the desired mood for customers and employees, illuminating your product effectively generates more sales.

Lower costs, higher productivity and increased quality are not just lofty goals; they are requirements for survival. Today's business managers have to use every tool at their disposal to legitimize their lighting solution investment with increased profitability.

The key to unleashing the power of a dramatically effective lighting solution is to partner with a company who knows how to apply state-of-the-art technology, create cost-effective designs, manufacture quality lighting products and provide turn-key installations. **WLS is that partner.** We have manufactured quality lighting equipment and systems nationally since 1969. By pioneering the standards for today's site lighting technology we have become recognized leaders in the industry. Our goal has long been to be the most service-oriented manufacturer in the industry; **light years ahead of our competition.** Whether design, installation, product sales or simply maintaining your existing lighting system, we have the friendly, knowledgeable professionals to assist your team with every facet of your lighting system challenges.

WLS LIGHTING SYSTEMS

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