



# WLS LIGHTING SYSTEMS



## Consider the Impact!

In our continuing effort to offer the best, and most efficient lighting equipment to our customers, we are pleased to introduce the new Pulse Start Metal Halide *Natural White*® lamp technology, particularly the 775 watt lamp. Included are pictures from one of our recent relighting projects "Cofer Crossings" in Georgia. Please note the difference in the quality of light in picture 1363 comparing Wal-Mart lighting versus *Natural White*.

Compared to standard metal halide, this incredible lamp burns much longer (20,000+ hours versus 12,000-15,000 hours for 1000 watt probe or pulse start metal halide lamps), has the highest survival rate at rated life than any other metal halide lamp (70% vs. 50%), burns whiter (5000K almost the color of sunlight), and more efficiently (90% LLF)!

As a result, the *Natural White* system provides better lighting, a 25% reduction in energy consumption, and lower maintenance costs. In addition, this new technology will reduce energy costs (based at \$0.10 kw) by approximately \$75.00 per fixture annually compared to 1000 watt metal halide.

We estimate approximately \$250.00 to retrofit an existing 1000 watt fixture to 775 watt *Natural White*. Based on the longer lamp life of *Natural White*, you can virtually PAY for the retrofit with energy savings alone! In addition to a much better lighting system, your annual lighting maintenance costs should be reduced substantially.

Numerous developers and retailers are starting to retrofit their existing 1000 watt metal halide systems to 775 watt *Natural White*. Based on light readings taken at hundreds of existing centers, most centers are HALF as bright as they could be! In addition to your bottom line, tenants, shoppers and management will all benefit with a new WLS *Natural White* lighting system.

Thank you for your consideration.

WLS Lighting Systems, Inc.  
Dean Pritchard  
President

# Cofer Crossing Shopping Center - Tucker, GA

Scope - Existing 1000w MH fixtures retrofitted to 775 watt *Natural White® Pulse Start Metal Halide*

Picture 1303



# Cofer Crossing Shopping Center - Tucker, GA

Scope - Existing 1000w MH fixtures retrofitted to 775 watt *Natural White® Pulse Start Metal Halide*

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Picture 1305



# Cofer Crossing Shopping Center - Tucker, GA

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Scope - Existing 1000w MH fixtures retrofitted to 775 watt *Natural White® Pulse Start Metal Halide*

Existing 1000w MH

Picture 1363

Retrofitted to  
775w PSMH NW



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Scope - Existing 1000w MH fixtures retrofitted to 775 watt *Natural White® Pulse Start Metal Halide*

Existing 1000w MH

Picture 4456

Retrofitted to  
775w PSMH NW



# Cofer Crossing Shopping Center - Tucker, GA

Scope - Existing 1000w MH fixtures retrofitted to 775 watt *Natural White*® *Pulse Start Metal Halide*

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Picture 4469  
Pictur4469





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*Be sure to check out our website @ [www.wslighting.com](http://www.wslighting.com) for other featured projects, new products and ways you can save 25% or more on your energy bill!*

WLS has manufactured quality lighting equipment and systems since 1969, *Consider the Impact!*

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